

# Mega Placement Drive-cum-Self Employment Camp 10th September 2024

On 10th September 2024, five students from the Commerce stream of BAMKC had the privilege of participating in the Mega Placement Drive-cum-Self Employment Camp for Girls. This event, organized by the District Administration in collaboration with the District Employment Office, aimed to provide a platform for female students to explore both job opportunities and self-employment ventures. It was held at the prestigious St. Soldier Institute of Pharmacy and Polytechnic, Chabbewal. The initiative was a part of the larger government mission to empower women through career opportunities, backed by the financial support Department's BSA. of the Objectives of Participation Commerce The primary goal of the students' participation was twofold: 1. Placement Opportunities: To seek job placements by interacting with prospective employers from various sectors. 2. Entrepreneurship Exposure: To gain insights into self-employment opportunities through interactions with successful women entrepreneurs and government agencies. Key Takeaways 1. Skill Enhancement: The interviews and workshops were instrumental in helping students identify areas of improvement in both hard and soft skills. 2. Confidence Building: The exposure to real-world recruitment processes boosted the students' confidence, especially in handling interviews and interacting with professionals. 3. Entrepreneurial Insights: The workshops offered a detailed understanding of self employment, equipping students with the necessary knowledge to explore entrepreneurial ventures in the future. Feedback from Students The students expressed immense satisfaction with the event, highlighting that it was an eye opening experience. They appreciated the support from the Commerce Department's BSA, which made their participation

possible. They conveyed that the camp not only provided them with valuable job leads but also ignited their interest in pursuing entrepreneurial activities.

