

# BCA Third Year Students Launch Startup 'VICO' for e-Learning and Digital Branding

Department of Computer Science and Applications is celebrating the entrepreneurial achievement of two of its BCA students, Anchal and Upasna, who have successfully launched their own company named as, **Visual Intelligence of Coding (VICO)**.

Registered under the Micro, Small, and Medium Enterprises (MSME), Govt. of India, VICO is dedicated to providing e-Learning, Website Designing, and Digital Branding services. Their venture aims to blend technology and creativity, fostering innovation in the digital space.

The college's Incubation Centre (IIC) has played a significant role in supporting and mentoring the students in their journey. Dr. Amandeep Heera, Principal of Babbar Akali Memorial Khalsa College and Dr. Ajay Dutta, Head of department of computer science and applications, extended heartfelt congratulations to Anchal and Upasna, applauding their dedication, vision, and entrepreneurial spirit.

"This achievement is an inspiration to all students, proving that with hard work and innovative thinking, young minds can shape the future of technology and business," remarked Dr. Heera.

VICO's launch marks a proud moment for the institution, showcasing the growing culture of startups and self-reliance among students. The entire college community wishes them great success in their entrepreneurial journey.