

Trip to Visit to Cremica Food Industries Ltd.

The Department of Commerce and Computer Science, in collaboration with the Institution's Innovation Council (IIC), organized an industrial visit to Cremica Food Industries Ltd. on [Date of Visit]. A total of 50 students, accompanied by five faculty members, participated in this enriching learning experience. The visit was conducted under the supervision of **Prof. Gursingh Singh Kalsi**, providing students with an opportunity to gain practical insights into the food processing industry.

Objective of the Visit:

The primary objective of this visit was to bridge the gap between theoretical knowledge and industrial practices. The students were exposed to real-time operations, quality control measures, supply chain management, and automation technologies used in food processing.

Key Highlights of the Visit:

- 1. Company Overview:** The visit commenced with an introduction to Cremica Food Industries Ltd., highlighting its history, product range, and market presence.
- 2. Manufacturing Process:** The students were taken through various production lines, observing the stages of food processing, from raw material selection to packaging.
- 3. Quality Control & Hygiene Standards:** The industry experts explained the importance of maintaining hygiene and quality control protocols to ensure food safety.
- 4. Technology & Automation:** Students gained insights into how modern technologies, including automated systems and AI-driven machinery, are integrated into food

production.

5. **Entrepreneurial Insights:** Company representatives provided valuable insights into business strategies, branding, and supply chain management.

Student Engagement & Learning Outcomes:

- Enhanced understanding of industrial operations in the food sector.
- Practical exposure to business processes and production strategies.
- Knowledge of regulatory standards and quality assurance mechanisms.
- Inspiration for entrepreneurship and career prospects in the FMCG industry.

Conclusion:

The industrial visit to Cremica Food Industries Ltd. proved to be a highly informative and interactive experience for the students. It enabled them to comprehend the nuances of industrial working environments and apply their academic learning to real-world scenarios. The Department of Commerce and Computer Science extends its gratitude to IIC and Cremica Food Industries Ltd. for facilitating this insightful visit and looks forward to organizing more such industry-academia interactions in the future.

