

# IP Week Celebration

MIC Driven Activity: IP Week Celebration

Quarter 3 | Semester 2 | Theme: Intellectual Property Rights (IPR)

Date: 21st – 26th April 2025

Mode of Conduct: Hybrid (Online/Offline)

Participants: 45 students (online/offline), 12 faculty members

## Objective of the Event

The IP Week aimed to raise awareness about various aspects of Intellectual Property Rights among students and faculty. Through expert-led sessions, the event educated participants about the importance of patents, copyrights, trademarks, and design registrations, and how IP fosters innovation and protects original ideas.

## Session-wise Details

Day 1: 21st April 2025

Title: *Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day*

Time: 11:30 AM – 01:00 PM

Key Points:

- Official opening of IP Week.
- Emphasis on the role of creativity in IP generation.
- Call for innovation-driven education culture.

Day 2: 22nd April 2025

**Title: *Masterclass on Patents and Design Registration***

**Key Points:**

- Explained the patent filing process and design protection mechanisms.
- Encouraged faculty and students to create patentable projects.
- Shared best practices for drafting and submission.

**Day 3: 23rd April 2025**

**Title: *Masterclass on Copyrights – “Copy That!”***

**Key Points:**

- Difference between plagiarism and copyright infringement.
- Importance of copyright registration for digital content and academic material.
- How to protect original works.

**Day 4: 24th April 2025**

**Title: *Masterclass on Trademarks and Geographical Indications – “Mark the Spot!”***

**Key Points:**

- Role of branding and trademarks in business.
- Explanation of GIs in protecting local/regional products.
- Steps to register a trademark.

**Day 5: 25th April 2025**

**Title: *Significance of IP Protection and Commercialization***

**Key Points:**

- Real-life examples of IP monetization.
- Need for institutional IP policies.
- Importance of converting ideas into products.

**Day 6: 26th April 2025**

**Title: *Patent to Product (Srujanta Se Samruddhi)***

**Key Points:**

- Roadmap from innovation to market-ready products.
- Collaboration with industry partners for commercialization.
- Tools and schemes provided by AICTE and MIC for support.

**Participation Overview**

- Total Students: 45 (Hybrid Mode)
- Faculty Members: 10

**Key Outcomes**

- Enhanced understanding of IP concepts across the student and faculty body.
- Encouraged participants to pursue IP registration for their innovative projects.
- Sparked discussions on forming an IP Cell within the institution.
- Promoted MIC's IP resources including the YUKTI Repository and KAPILA initiative.



# Intellectual Property UTSAV

IP and music: Feel the beat of IP

21<sup>st</sup> April - 26<sup>th</sup> April 2025

## Certificate of Participation

This Certificate is awarded to

**Narinder Jit Kaur**

For successfully participating in the Masterclass Series under IP Utsav, organized virtually by the All India Council for Technical Education (AICTE) and Ministry of Education's Innovation Cell(MIC) from 21<sup>st</sup> April to 26<sup>th</sup> April 2025.

**Prof. T. G. Sitharam**  
Chairman, AICTE  
Ministry of Education

**Dr. Abhay Jere**  
Vice Chairman AICTE &  
Chief Innovation Officer (CIO),  
Ministry of Education



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**Gurjinder Kaur**

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**Prof. T. G. Sitharam**  
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**Deepika**

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**KAMINI**

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Prof. T. G. Sitharam  
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