

Session on “Achieving Problem–Solution Fit”

The Department of Commerce of Babbar Akali Memorial Khalsa College, Garhshankar, under the aegis of the Institution’s Innovation Council (IIC), organized an insightful session on “Achieving Problem–Solution Fit” on 24th September 2025. The session was organised under the able guidance of Principal Dr. Amandeep Heera. The programme was aimed to develop an innovative and entrepreneurial mindset among students by helping them understand the importance of identifying genuine problems and designing effective solutions.

The session was conducted by Prof. Gurpreet Singh Kalsi, who provided students with valuable insights into the process of identifying real-world problems, understanding the needs of potential users, and developing solutions that effectively address those needs. He explained that a successful idea must not only be innovative but should also be relevant, practical, and capable of solving an actual problem.

During the session, students were introduced to important aspects of problem identification, customer needs, solution validation, innovation, and entrepreneurial thinking. The resource person encouraged students to observe problems in their surroundings and think creatively about possible solutions. Emphasis was also placed on evaluating whether a proposed solution genuinely meets the requirements of its intended users.

The session was interactive and engaging, with students actively participating in the discussion and sharing their ideas and perspectives. The practical approach adopted by the resource person helped students understand how everyday challenges can be transformed into potential opportunities for innovation and entrepreneurship.

The programme successfully achieved its objective of sensitizing students towards problem-solving, innovation, and solution-oriented thinking. It also encouraged them to develop a mindset focused on creating practical solutions to real-world challenges.

The students of the department of commerce were present in this session.