

# BSA Scholarship Distribution

The Business Students' Association of the Department of Commerce B.A.M. Khalsa College, Garhshankar organised a scholarship distribution ceremony under the able guidance of Head of the Department Prof. Kanwar Kulwant Singh. This event was organised under the directions of Principal Dr. Amandeep Heera. The department awarded BSA scholarship and financial aid under 'Earn while Learn Policy' to the following students at this event.

Type of Award	Name of the Student	Class	Amount
'Earn while Learn Policy'	Rajinder Kaur	M.Com. I	2000/-
	Payal Chaudhary	M.Com. I	2000/-
	Rajni	M.Com. I	2000/-
	Riya Chaudhary	M.Com. I	2000/-
	Tanu	M.Com. I	2000/-
	Jasmeet Kaur	M.Com. I	2000/-
	Sania Chaudhary	M.Com. I	2000/-
	Mansi	M.Com. I	2000/-
	Harjasleen Kaur	M.Com. I	2000/-
	Manik Khanna	M.Com. I	2000/-
Financial Aid	Sejal Sakia	M.Com. I	5000/-
	Komal	M.Com. I	10,000/-

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# Bandi Chhod Diwas and Diwali Celebration

On the occasion of Bandi Chhod Diwas and Diwali, the Business Students' Association (BSA) of the Department of Commerce organized a vibrant celebration under the guidance of Prof. Kanwar Kulwant Singh, Head of the Department. Principal Dr. Amandeep Heera graced the event as the Chief Guest.

The programme began with a warm welcome by Miss Mehak, President of BSA. The entire department was beautifully decorated by the students, showcasing their creativity and festive spirit. Various competitions were held, including Rangoli making, Diya decoration, dance, music, and poetry, in which students participated enthusiastically.

Principal Dr. Amandeep Heera interacted with the students, extending his best wishes for Diwali and appreciating the efforts of the faculty members. Prof. Kanwar Kulwant Singh congratulated the BSA members for organizing such a successful and joyous event. Dr. Ajay Dutta, Head of the Department of Computer Science and Applications, also addressed and blessed the students. Dr. Gurpreet Singh, Chairperson of BSA, encouraged students to continue organizing such programmes in the future.

The event concluded with the distribution of prizes and sweets among the participants and attendees. The winners were as follows:

- Miss Ashmeen Kaur – Best Dressed
- Miss Navneet Kaur – Best Performer
- Miss Kamaljot – Best Diya Making
- B.Com II Class – Best Rangoli

The celebration witnessed the enthusiastic participation of students and faculty members from both the Department of Commerce and the Department of Computer Science and Applications. The event was a true reflection of teamwork, joy, and cultural spirit.

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## **Expert Talk by Bajaj Finserv**

The Career Guidance and Placement Cell in collaboration with the Department of Commerce of B.A.M. Khalsa College, Garhshankar, successfully organized an Expert Talk by Bajaj Finserv on 17th September, 2025. The theme of the program was on career opportunities under the Certificate Program in Banking, Finance, and Insurance (CPBFI).

The session aimed to provide students with career counselling and guidance regarding the growing prospects in the fields of banking, finance, and insurance. The expert speaker from Bajaj Finserv Mr. Kanwaljit highlighted the importance of skill-based short-term courses like CPBFI in enhancing employability and preparing students for competitive job markets.

Students were made aware of the various modules of CPBFI, its practical exposure, and the placement support associated with the program. The interactive session also included a Q&A round, where queries related to career paths, job roles, and industry expectations were addressed.

The event proved highly beneficial for the students, motivating them to explore professional courses alongside their academic journey for better career prospects.

Dr. Gurpreet Singh coordinator CGPC concluded the session with a vote of thanks to the speaker on behalf of the department

and the college.

We express our sincere gratitude to Dr. Amandeep Heera, Principal, Babbar Akali Memorial Khalsa College, Garhshankar, for his constant encouragement and support in organizing this program. The faculty of the department of Commerce Prof. Gurpreet Singh Kalsi, Prof. Gurjinder Kaur, Prof. Manmohan Singh, Prof. Shivani was also present.

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## **POWERPOINT PRESENTATION COMPETITION UNION BUDGET 2026**

The Department of Commerce, Babbar Akali Memorial Khalsa College, Garhshankar, in collaboration with the Institution's Innovation Council (IIC), organized a PowerPoint Presentation Competition on the theme "Union Budget 2026" on 7th February 2026.

The event was conducted under the guidance of Dr. Amandeep Heera, Principal and Prof. Kanwar Kulwant Singh, Head of the Department of Commerce. The objective of the competition was to enhance students' analytical abilities and deepen their understanding of the key highlights and implications of the Union Budget 2026.

The presentations were evaluated by Dr. Gurpreet Singh and Dr. Ajay Dutta IIC President, who served as the Judges for the competition. Dr. Singh appreciated the efforts of the participants and shared valuable insights regarding technical aspects of presentation skills, content organization, data interpretation, clarity, and effective use of visuals. His constructive feedback helped students understand areas of improvement and professional presentation standards. He also

announced the results and congratulated the winners.

On this occasion, Dr. Amandeep Heera, Principal, congratulated all the participants and appreciated the efforts of the Department of Commerce for organizing such an informative and academically enriching event. She encouraged students to actively participate in similar activities to enhance their knowledge and confidence.

Prof. Kanwar Kulwant Singh, Head of the Department, also shared positive feedback about the quality of presentations and expressed satisfaction over the enthusiastic participation of students. He motivated the students to continue exploring contemporary economic issues.

The competition concluded on a successful note with a vote of thanks to the Principal, Judge, faculty members, and students for making the event meaningful and impactful. Overall, the programme proved to be highly informative, interactive, and beneficial for the students of Commerce.

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## **Workshop on Effective Sales and Marketing Strategies**

The Department of Commerce of Babbar Akali Memorial Khalsa College, Garhshankar, in collaboration with the Institution's Innovation Council (IIC), organized a workshop on Effective Sales and Marketing Strategies on 24th January 2025. The workshop was conducted under the able guidance and encouragement of the respected Principal, Dr. Amandeep Heera, who always emphasizes skill-based and industry-oriented learning for students.

## **Resource Person**

The workshop was conducted by Prof. Gurjinder Kaur, who delivered an insightful session on effective sales and marketing strategies, with special reference to startups. She explained how innovative marketing approaches and strong sales techniques are essential for the growth and sustainability of new business ventures.

## **Objectives of the Workshop**

- To provide practical exposure to sales and marketing concepts
- To understand challenges faced by startups in competitive markets
- To connect theoretical knowledge with real-life business practices
- To promote innovation and entrepreneurial skills among students

## **Key Topics Discussed**

The resource person discussed various important strategies, including:

- Concept and importance of sales and marketing
- Marketing strategies for startups
- Customer acquisition and retention
- Branding, pricing, and promotional strategies
- Role of digital and social media marketing
- Understanding consumer behavior and market segmentation
- Importance of innovation in marketing decisions

Real-life startup examples were shared to make the session more practical and engaging.

### **Participation and Interaction**

Students from the Department of Commerce actively participated in the workshop. The session was interactive, and students raised queries related to marketing challenges, startup growth, and sales techniques. The question-answer session added great value to the learning experience.

### **Outcome of the Workshop**

- Enhanced practical understanding of sales and marketing strategies
- Improved awareness of startup-oriented marketing techniques
- Encouraged entrepreneurial thinking among students
- Better understanding of real-world business applications

### **Conclusion**

The workshop was highly informative and successful. The guidance and support of Principal Dr. Amandeep Heera played a vital role in organizing the event smoothly. The Department of Commerce and IIC deserve appreciation for arranging such a meaningful academic activity. The session by Prof. Gurjinder Kaur greatly enriched the knowledge of students and contributed to their overall development.

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# Workshop on AI Tools

A Workshop on AI Tools was successfully organized on 5 October 2025 at the ICT Room, Department of Computer Science. The workshop was conducted under the able leadership and guidance of Dr. Amandeep Heera, Principal, whose constant support and encouragement contributed significantly to the success of the event.

The workshop aimed to create awareness about the applications of Artificial Intelligence tools among faculty members, researchers, entrepreneurs, and students from different schools. The program focused on enhancing understanding of AI concepts and their practical use in academics, research, and real-life problem-solving.

The resource person, Dr. Ajay Dutta, delivered an insightful and informative lecture on emerging AI tools and their applications. He explained the fundamentals of Artificial Intelligence and demonstrated the use of various AI-based tools for content creation, teaching support, research assistance, and productivity enhancement. He also highlighted the importance of ethical and responsible use of AI.

To make the workshop more interactive and engaging, AI-based games and hands-on activities were organized, especially for students from different schools. These games were designed to introduce core AI concepts such as logical thinking, pattern recognition, decision-making, and problem-solving in a fun and practical manner. Students participated enthusiastically, which created a lively and learner-friendly environment.

The interactive sessions encouraged curiosity, creativity, and active participation among students. Faculty members and researchers also appreciated the innovative approach of using games to explain complex AI concepts in a simple and effective way.

The workshop concluded with a vote of thanks, acknowledging the efforts of the organizing committee, the guidance of the Principal, and the valuable contribution of the resource person. Overall, the workshop was highly informative, interactive, and beneficial for all participants.